



A symposium exploring community memory, meaning and pluralisation

Proudly sponsored by ancestry.com.au

Date & Time: Thursday 20 October 2011 – 9.00 am to 4.30 pm

Location: Crystal Palace in Sydney's Luna Park

Archiving the Iconic seeks to explore the challenge of engaging with archives of iconic significance. Whether personally or politically sensitive, famed, notorious or controversial, physical or virtual, iconic archives create their own set of challenges for the archivist and recordkeeper.

This one-day, intensive event will be divided into three sections: iconic spaces, iconic people and iconic events. Distinguished archivist and non-archivist speakers will present a range of ideas and case studies about how we engage beyond archival boundaries and explore memory, meaning and the power of cultural heritage. **The Symposium's Keynote Speaker will be Tim Bowden AM.**

Leading archival thinkers and practitioners will engage with speakers from outside the archival community to harness a lively exchange of ideas, thoughts and viewpoints. The event offers a valuable opportunity to engage more widely (members and community) and advocate more effectively, particularly pertinent now, as the need to preserve and control access to records is becoming a universal challenge in the digital age.

Within Sydney's iconic Luna Park and on the shores of the breathtaking Sydney Harbour, the 2011 Symposium will be a not-to-be-missed opportunity to learn, share, debate and network.

Ticket price includes morning and afternoon tea, lunch, heritage tour of Coney Island, Luna Park and full Symposium program.

Tickets are limited and will sell fast. Don't miss out. A full program and registration form are available on ASA's website at www.archivists.org.au. For further information and/or any queries, please email: events@archivists.org.au.

ASA Professional Members - \$275 ASA Associate & Institutional Members - \$325 Non-members - \$375

The 2011 Symposium will also be a natural lead into the **2012 International Congress of Archives** to be held in Brisbane during August. The ICA Congress theme is 'A Climate of Change/Les Temps Changent'.